

# Download Free Environment The Science Behind Stories 4th Edition Pdf File Free

**Montessori** *The Science Behind It* The Science Behind The Secret **Happiness** *The Science of Harry Potter* *The Formula* **Decoded** **Essential Environment** *Essential Environment* *Human Food* Evil **The Science Behind Technology** **Wonderworks** **Montessori** **The Science Behind the Law of Attraction** **The Science of Sci-Fi Cinema** *Physics for Future Presidents: The Science Behind the Headlines* Distilled Knowledge The Doomsday Book **How to Make Coffee** **The Science behind Tapping** **How to Make Coffee** **The Secret Science Behind Miracles** The Real Science Behind the X-Files *Explorer Academy* *Future Tech* *The Science Behind Tennis* *Why Smile?: The Science Behind Facial Expressions* *Environment* **The Science Behind Sailing** **Six Degrees: The Science of a Connected Age** **Science Behind Athletics** *Psyched Up* **Fat Chemistry** *U.S. Army Natick Laboratories* **Decoded Story** **Proof** **The Science Behind Skin Care: Lies** **The Science Behind Gymnastics**

Looks at the chemical aspects of fat in the body and offers insights into the genetic origins of obesity and how of nutritional deficiencies add to weight gain. "This encyclopedia examines the phenomenon of deception from a variety of perspectives and in a multitude of contexts. It offers readers an accessibly written and engaging resource that sheds light on when, why, and how we lie"-- This book presents the research and evidence behind Emotional Freedom Technique in an easy-to-read manner and also offers client stories of their experiences. What is EFT, and what happens when you use it? Emotional Freedom Techniques, or simply EFT, is a powerful way to deal with unresolved issues, transform beliefs, and reprogram yourself for greater happiness and success. Commonly called "tapping," EFT has been utilized by thousands people worldwide. If you're holding this book, you've probably tried it at least once--or heard about it from a friend. EFT researcher and author Peta Stapleton, Ph.D., brings together the history and cutting-edge research of tapping. She also shows how tapping can be used for a whole host of ailments, including anxiety, weight issues, depression, trauma, and more. Dr. Stapleton's own groundbreaking study involving food cravings in overweight adults helped establish EFT as an effective, valid form of therapy. In *The Science behind Tapping*, you'll come away with a deeper understanding of what EFT is and how it can help you. The book starts with a beginner's guide to EFT, which includes tapping statements and phrases, as well as helpful charts showing the location of tapping acupoints on the face and upper body. After taking you through its many uses, Dr. Stapleton also explores the common obstacles to success with EFT--and how to combat them. Get ready to learn more about EFT and its incredible possibilities. In this pioneering examination of the scientific principles behind success, a leading researcher reveals the surprising ways in which we can turn achievement into success. Too often, accomplishment does not equate to success. We did the work but didn't get the promotion; we played hard but weren't recognized; we had the idea but didn't get the credit. We've always been told that talent and a strong work ethic are the key to getting ahead, but in today's world these efforts rarely translate into tangible results. Recognizing this disconnect, László Barabási, one of the world's leading experts on the science of networks, uncovers what success really is: a collective phenomenon based on the thoughts and praise of those around you. In *The Formula*, Barabási highlights the vital importance of community respect and appreciation when connecting performance to recognition - the elusive link between performance and success. By leveraging the power of big data and historic case studies, Barabási reveals the unspoken rules behind who truly gets ahead and why, and outlines the twelve laws that govern this phenomenon and how we can use them to our own advantage. Unveiling the scientific principles that drive success, this trailblazing book offers a new understanding of the very

foundation of how people excel in today's society. What exactly is happiness? Can we measure it? Why are some people happy and others not? And is there a drug that could eliminate all unhappiness? People all over the world, and throughout the ages, have thought about happiness, argued about its nature, and, most of all, desired it. But why do we have such a strong instinct to pursue happiness? And if happiness is good in itself, why haven't we simply evolved to be happier? Daniel Nettle uses the results of the latest psychological studies to ask what makes people happy and unhappy, what happiness really is, and to examine our urge to achieve it. Along the way we look at brain systems, at mind-altering drugs, and how happiness is now marketed to us as a commodity. Nettle concludes that while it may be unrealistic to expect lasting happiness, our evolved tendency to seek happiness drives us to achieve much that is worthwhile in itself. What is more, it seems to be not your particular circumstances that define whether you are happy so much as your attitude towards life. Happiness gives us the latest scientific insights into the nature of our feelings of well-being, and what these imply for how we might live our lives. "In this book, early fluent readers will discover the STEM concepts behind tennis, while learning about motion and movements of the sport and the technology of athletes' clothing and gear"-- Like Stephen Krashen's important work in *The Power of Reading*, *Story Proof* collects and analyzes the research that validates the importance of story, story reading, and storytelling to the brain development and education of children and adults. Accomplished researcher and storyteller Kendall Haven, establishes the need for understanding the research findings in neural psychology and brain development and the value of a common definition of story if one is to fully grasp the importance and necessity of story to the development of the human mind. To support his case, he reviews a wealth of research from storytellers, teachers, and others who have experienced the power of story firsthand. The author has collected anecdotal experiences from over 100 performing storytellers and from 1,800 story practitioners (mostly teachers) who have made extensive use of stories. He has read more than 150 qualitative and quantitative research studies that discuss the effectiveness of stories and/or storytelling for one or more specific applications (education, organizational management, knowledge management, medical and narrative therapy, etc.). Forty of these studies were literature reviews and comparative studies including analysis of over 1,000 studies and descriptive articles. He has also gathered research evidence from his own story performances for total audiences of over 4 million and from conducting story writing workshops with 200,000 students and 40,000 teachers. To make any old cup of coffee, you simply need a pot, heat, ground coffee, and water. But you're not just anyone. You are a coffee aficionado, a determined, fearless seeker of the best java. And this is the guide for you. *How to Make Coffee* provides an in-depth look at the art and science behind the bean. Learn the anatomy of coffee; the chemistry of caffeine; the best way to roast, grind, and brew the beans to their peak flavor; and what gadgets you really need (versus what gadgets are for mere coffee dilettantes). With illustrated, step-by-step instructions, *How to Make Coffee* is for the person who doesn't want to settle for anything less than the perfect cup. "A charming, thoughtful book, one that makes a powerful case for smiles as 'social acts with consequences.'"—*Boston Sunday Globe* When someone smiles, the effects are often positive: a glum mood lifts; an apology is accepted; a deal is struck; a flirtation begins. But change the circumstances or the cast of a smile, and the terms shift: a rival grins to get under your skin; a bully's smirk unsettles his mark. Marianne LaFrance, called the world's expert on smiles, investigates the familiar grin and finds that it is not quite as simple as it first appears. LaFrance shows how the smile says much more than we realize—or care to admit: not just cheerful expressions, smiles are social acts with serious consequences. Drawing on her research conducted at Yale University and Boston College as well as the latest studies in psychology, medicine, anthropology, biology, and computer science, LaFrance explores the compelling science behind the smile. Who shows more fake smiles, popular kids or unpopular kids? Is it good or bad when a bereaved person smiles? These are some of the questions answered in this groundbreaking and insightful work. To read it is to learn just how much the smile influences our lives and our relationships. This report deals with the discovery of an ancient and secret system of workable magic, which, if we can learn to use it as did the native magicians of Polynesia and North Africa, bids fair to change the world ... provided the atom bomb does not make all further changes impossible. Union is strength, prosperity and safety. The High Beings ruling the ants and bees demonstrate this. Rugged individualism and disunion, as demonstrated by preying animals who eat other animals, and are in constant danger of being eaten, represent the stage of growth in which the hard lessons of life under Free Will must be learned. Following that stage comes the one which we have been missing so long; the stage in which the man returns to united and cooperative effort, still possessing his free will, but using it in the right relation to his fellows and their free will. And, above all, in

the right relation to the Highelves from whence come both help and guidance. *How to Make Coffee* explores the scientific principles behind the art of coffee making, along with step-by-step instructions of all the major methods, and which beans, roast, and grind are best for them. This book also covers topics such as: The history of the bean Chemical composition Caffeine and decaf Milk Roasting and grinding Machines and gadgets . . . and many more Caffeine is the most widely consumed mind-altering molecule in the world; we cannot get enough of it. How is it that coffee has such a hold? Its all in the chemistry; the molecular structure of caffeine and the flavour-making phenols and fats that can be lured out from the bean by roasting, grinding and brewing. Making good coffee depends on understanding the science: why water has to be at a certain temperature, how roast affects taste, and what happens when you add cream. This book lays out the scientific principles for the coffee-loving non-scientist; stick to these and you will never drink an ordinary cup of joe again. Everyone has questions about drinking, but it can seem like every bartender (and bargoer) has different answers. Between the old wives' tales, half-truths, and whiskey-soaked conjectures, it's hard to know what to believe, until now. Armed with cutting-edge research and a barfly's thirst for the truth, cocktail instructor Brian D. Hoefling tackles the most burning questions and longest-held myths surrounding that most ancient of human pastimes—with the science to either back them up or knock them down. From the ins and outs of aging to the chemistry of a beer head and the science behind your hangover, *Distilled Knowledge* provides a complete and comical education that will put an end to any barroom dispute, once and for all. This book explores the "tasty" science behind food. Topics include nutrition, the food pyramid, and the digestive system. Closing the sale. Asking for a raise. Nailing the big presentation. Of the 2,000 hours you work every year, your success or failure is determined in the couple of dozen crucial hours when you need to bring your absolute best. Will you? The last few minutes before a major challenge can be terrifying. Ever wished you knew how to make sure you ace the make-or-break test, audition, or interview? We often feel the most powerless just before we're expected to act powerful. As you'll learn in this life-changing book, practice might make perfect, but perfection is useless if you can't summon it when it counts. Pulling off a great speech or the pivotal at bat also requires the right kind of mental preparation. In *Psyched Up*, journalist Daniel McGinn dives into the latest psychological research and interviews athletes, soldiers, entertainers, and others who, despite years of practice and enviable track records, will ultimately be judged on their ability to deliver a solid performance when it's their turn to shine. For instance, he reveals... • How Jerry Seinfeld's jacket and Stephen Colbert's pen help them get laughs. • What General Stanley McChrystal said to Special Forces before they entered the battlefield. • Why the New England Patriots hired the DJ from the Red Sox to help them win. Among other counterintuitive insights, McGinn reveals why trying to calm your backstage jitters can be worse for your performance than channeling it into excitement; how meaningless rituals can do more to prepare you in the final moments than last-minute rehearsal; and how a prescription from your doctor could help you unleash your best skills. Whether you're a sportsperson or a salesperson, an actor or an entrepreneur, one bad hour can throw away months of hard work. There's so much conflicting popular advice that we often end up doing the wrong things. McGinn separates the facts from the old wives' tales and shares new, research driven strategies for activating your talent, optimizing your emotions, and getting psyched up to take the spotlight. "The Law of Attraction states that you get in life what you put out. It promises fame, fortune, happiness, health and much more if we put out the right energies, yet both believers and non-believers alike have reaped only limited benefits, if any, from this law. Why is this? And what can you do about it?"--Cover, p. [4]. How does magic in J. K. Rowling's universe work? Finally, the scientific secrets of the Harry Potter universe are revealed! The insanely popular Harry Potter books and movies have brought the idea of magic and sorcery into mainstream. Modern muggle scientists have uncovered explanations to the seemingly impossible, including answers to such questions as: Will we ever see an invisibility cloak? How hazardous is a flying broomstick like the Nimbus 2000? How has medicine made powerful potions from peculiar plants? (Felix Felicis, anyone?) Can scientists ever demonstrate Wingardium Leviosa, or the flying power of a Golden Snitch? Is it possible to stupefy someone? And many more! Often perceived as a supernatural force, magic captivates and delights its audience because of its seeming ability to defy physics and logic. But did you ever wonder if science has any explanation for these fantastic feats? *The Science of Harry Potter* examines the scientific principles behind some of the spells, scenes, and games that Harry, Hermione, Ron and Dumbledore love best. Author Mark Brake, whose *The Science of Star Wars* was a knockout success, has found the answers to satisfy the curious spirits of muggles everywhere. Here is a perfect Harry Potter gift for anyone obsessed enough to stand in line to see Harry Potter and the Cursed Child

or Fantastic Beasts and Where to Find Them. Witches and wizards and even muggles everywhere will be fascinated by the merging of this improbable realm and real science! "Discusses the science of gymnastics, using biology, physics and engineering"-- Learn the science behind the headlines in this work that outlines the tools of terrorists, the dangers of nuclear power, and the reality of global warming. 50 illustrations. In How Stuff Works, Marshall Brain explained how our world functions; now he explains how everything ends. Brain dives into a range of doomsday narratives, including manmade events such as a deadly pandemic and nuclear warfare; devastating natural phenomena, such as a super-volcano eruption; and science-fiction scenarios where robots take over or aliens invade. Brain describes each situation, the science behind it, and ways to prevent or prepare for its occurrence. With images throughout, this is the last book you'll read about the last days on Earth. The science consultant for the popular science fiction TV show discusses the actual scientific research in cell biology, cloning, genetic engineering, aging, hybrid cells, and computer technology that informs the program. ALERT: Before you purchase, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. Several versions of Pearson's MyLab & Mastering products exist for each title, including customized versions for individual schools, and registrations are not transferable. In addition, you may need a CourseID, provided by your instructor, to register for and use Pearson's MyLab & Mastering products. Packages Access codes for Pearson's MyLab & Mastering products may not be included when purchasing or renting from companies other than Pearson; check with the seller before completing your purchase. Used or rental books If you rent or purchase a used book with an access code, the access code may have been redeemed previously and you may have to purchase a new access code. Access codes Access codes that are purchased from sellers other than Pearson carry a higher risk of being either the wrong ISBN or a previously redeemed code. Check with the seller prior to purchase. -- Essential Environment: The Science behind the Stories, Fourth Edition engages students with integrated central case studies that provide students with a tangible framework for understanding science in a brief 18-chapter text. Jay Withgott and new co-author Matt Laposata present the latest coverage of environmental science and introduce new FAQ sections to address common student misconceptions. With over 50 new MasteringEnvironmentalScience(tm) activities written by the authors, your students will arrive better prepared for class. 0321752546 / 9780321752543 Essential Environment: The Science behind the Stories with MasteringEnvironmentalScience Package consists of: 0321752902 / 9780321752901 Essential Environment: The Science behind the Stories 0321754077 / 9780321754073 MasteringEnvironmentalScience with Pearson eText -- Access Card -- Essential Environment: The Science behind the Stories We Create Our Own Reality and Science Says It's True! The Laws of Attraction Do Exist and are Explained in Layman's Terms by a NASA Scientist. With an Introduction by John Edward. For over forty years, writers have described and pondered the aspects of The Law of Attraction in works such as The Power of Positive Thinking, Creative Visualization and the phenomenal best seller, The Secret. Millions of copies of books on this subject have been sold in just the past two years. Now, Dr. Travis S. Taylor connects these visionary concepts to modern physics, and in The Science Behind The Secret shows that with every thought we have we are creating our own reality; and that we can control our own realities if we learn how through The Science Behind The Secret! Dr. Taylor, a scientist, engineer and science fiction writer who has studied the esoteric nature of quantum physics and the universe, takes the reader on an eye-opening journey of understanding this theory. Through modern quantum physics, Dr. Taylor shows that The Secret is actually a restatement of the accepted physical models of quantum coherence and entanglement. The Science Behind The Secret explains these advanced scientific concepts through popular culture references, science fiction examples, philosophy discussions, self-help stories, and literary anecdotes in an amusing way that only a skeptical Southern scientist could. "Excerpts from The absorbent mind ... translated from the Italian by Claude A. Claremont"--T.p. verso. "With this volume, we aim to meet the needs of instructors who favor a more succinct and afford-able book. We have distilled the most essential content from our full-length book, Environment: The Science behind the Stories, now in its sixth edition. We have streamlined our material, updated our coverage, and carefully crafted our writing to make Essential Environment every bit as readable, informative, and engaging as its parent volume" -- What is it about evil that we find so compelling? From our obsession with serial killers to violence in pop culture, we seem inescapably drawn to the stories of monstrous acts and the aberrant people who commit them. But evil, Dr. Julia Shaw argues, is all relative, rooted in our unique cultures. What one may consider normal, like sex before marriage, eating meat, or being a banker, others find abhorrent. And if evil is only in the eye of the beholder, can it be said to exist at all? In Evil, Shaw uses case studies from academia, examples from and popular culture, and

anecdotes from everyday life to break down complex information and concepts like the neuroscience of evil, the psychology of bloodlust, and workplace misbehavior. This is a wide-ranging exploration into a fascinating, darkly compelling subject. Young entrepreneurs talk about the science behind building an empire through hard work, perseverance and grit. An architect of network theory summarizes his team's endeavor to create a blueprint of the world's networks, citing the scientific elements of the Internet, economies, terrorist organizations, and other knowledge-based groups. Reprint. For Estheticians understanding the science of different ingredient types is crucial. This book breaks down and explains the biological chemistry concepts of common skin care ingredient types to assist Estheticians in their understanding of skin care science. Behind every long stride, high-flying pole vault and perfectly controlled discus throw, science is at work. As a high jumper takes off, potential energy is converted into kinetic energy. A discus thrower builds up momentum while spinning. Find out how science is involved in Olympic track and field events and how athletes take science into account in their quest for the gold medal. Science fiction films present hypothetical futures, featuring imagined technological advancements--not yet realized but perhaps (more or less) plausible. Yet how much of what audiences see is within the bounds of possibility? Can we really envision what a black hole looks like? Can dinosaurs really be genetically re-engineered? Originating from an annual Science Fiction Film Series in Denver, Colorado, this volume of essays examines 10 films, with a focus on discerning the possible, the unlikely, and the purely science fictional. With essays by scientists in relevant fields, chapters provide analyses of the movies themselves, along with examination of the actual science (or lack thereof) in each film. What happened along the evolutionary trail that made humans so unique? In his accessible style, Michael Gazzaniga pinpoints the change that made us thinking, sentient humans different from our predecessors. He explores what makes human brains special, the importance of language and art in defining the human condition, the nature of human consciousness, and even artificial intelligence. Everyone interested in education, at all levels and in all forms, will take from this book a wealth of insights on how to improve teaching effectiveness."--BOOK JACKET. The U.S. Army Natick Laboratories, dedicated in 1953 under the aegis of the Quartermaster Corps, was an important part of the revolution in military science brought to a head by the fevered pace of developments in military technology during World War II. The laboratory, now known as the Soldier Systems Center and including facilities run by the U.S. Army, Navy, and Coast Guard, focuses entirely on research associated with helping soldiers to be healthier and more effective. U.S. Army Natick Laboratories: The Science behind the Soldier features nearly two hundred historic images depicting the projects and accomplishments of the laboratories, including the development of food irradiation, the freeze-drying technique, meals-ready-to-eat (MREs), body armor, new parachute technology, and clothing for every environment imaginable. This "fascinating" (Malcolm Gladwell, New York Times bestselling author of Outliers) examination of literary inventions through the ages, from ancient Mesopotamia to Elena Ferrante, shows how writers have created technical breakthroughs—rivaling scientific inventions—and engineering enhancements to the human heart and mind. Literature is a technology like any other. And the writers we revere—from Homer, Shakespeare, Austen, and others—each made a unique technical breakthrough that can be viewed as both a narrative and neuroscientific advancement. Literature's great invention was to address problems we could not solve: not how to start a fire or build a boat, but how to live and love; how to maintain courage in the face of death; how to account for the fact that we exist at all. Wonderworks reviews the blueprints for twenty-five of the most significant developments in the history of literature. These inventions can be scientifically shown to alleviate grief, trauma, loneliness, anxiety, numbness, depression, pessimism, and ennui, while sparking creativity, courage, love, empathy, hope, joy, and positive change. They can be found throughout literature—from ancient Chinese lyrics to Shakespeare's plays, poetry to nursery rhymes and fairy tales, and crime novels to slave narratives. A "refreshing and remarkable" (Jay Parini, author of Borges and Me: An Encounter) exploration of the new literary field of story science, Wonderworks teaches you everything you wish you learned in your English class, and "contains many instances of critical insight....What's most interesting about this compendium is its understanding of imaginative representation as a technology" (The New York Times). In this groundbreaking book Phil Barden reveals what decision science explains about people's purchase behaviour, and specifically demonstrates its value to marketing. He shares the latest research on the motivations behind consumers' choices and what happens in the human brain as buyers make their decisions. He deciphers the 'secret codes' of products, services and brands to explain why people buy them. And finally he shows how to apply this knowledge in day to day marketing to great effect by dramatically improving key factors such as relevance, differentiation and credibility.

Shows how the latest insights from the fields of Behavioural Economics, psychology and neuro-economics explain why we buy what we buy Offers a pragmatic framework and guidelines for day-to-day marketing practice on how to employ this knowledge for more effective brand management - from strategy to implementation and NPD. The first book to apply Daniel Kahneman's Nobel Prize-winning work to marketing and advertising Packed with case studies, this is a must-read for marketers, advertising professionals, web designers, R&D managers, industrial designers, graphic designers in fact anyone whose role or interest focuses on the 'why' behind consumer behaviour. Foreword by Rory Sutherland, Executive Creative Director and Vice-Chairman, OgilvyOne London and Vice-Chairman, Ogilvy Group UK Full colour throughout Discover more about the incredible near-future technology featured in the Explorer Academy series and the real-life inspiration behind the science. You've gone on adventures with Cruz Coronado and his fellow recruits as they communicated with whales using the Universal Cetacean Communicator, camouflaged themselves using the Lumagine shadow badge, and deployed octopods to make speedy escapes. Now dive further into the near-future world of Explorer Academy by learning about the real-life scientific discoveries that inspired the gadgets. This cool book profiles real-life National Geographic explorers who devised innovations like RoboBees (Mell); it features cutting-edge tech that's actually being developed, and provides empowering stories of how tech is enabling conservation successes. Fields of study cover wearable technology, submersibles, robotics, medicine, space farming, everyday technology, and the world of the future. Every good explorer craves information, and now it's time to amp up your technology knowledge. After all, the near-future world of Explorer Academy is just across the horizon, and much of its tech is already shaping the world we live in. A groundbreaking exploration of purchasing behaviour and its essential role in smarter marketing practices to benefit your organization If you understand why people buy, you are already one step ahead in reaching out to them effectively with your products and services. Decoded: The Science Behind Why We Buy offers a groundbreaking exploration into the science of purchasing. The book specifically demonstrates why decision science has proven invaluable to the field of marketing by helping to explain purchasing behaviours. Decoded delivers a practical framework and guidelines for applying science to the marketing practices you use every day. As a marketing professional, you can look to this book for behavioural knowledge, timely case studies, and an understanding of methodologies. You'll gain advice on how to employ knowledge about behaviours for more effective brand management, from strategy to implementation to new product development. You'll also gain useful insight into the latest research on consumer motivations that lead to purchasing decisions. Learn more about what happens in the human brain as buyers make their choices. This updated edition of Decoded provides new material that marketers can apply to informed, successful practices. Gain an understanding of the Jobs to Be Done (JTBD) approach Take a closer look at the Ferrero neuroscience study that supports JTBD See updated and relevant case studies of JTBD at work Discover how to engage customers through digital touchpoints If you're a marketing practitioner, an understanding of decision science will enhance your day-to-day work. Decoded helps you see how science and marketing come together. Immerse yourself in the science of why people buy and gain a stronger base of knowledge as you develop strategies, implement marketing plans, and meet customer needs through innovation. \*This is THE book on the aero- and hydromechanics of sailing.\*Contains full and scientifically justified descriptions of the dependence of the performance of sailing yachts on their configuration and the underlying physical mechanisms.\*Bridges the gap between the few existing books on the aero- and hydrodynamics of sailing and the more popular books that deal with the "what and how" but not with the "why" of sailing yacht configurations and boat trim.\*New edition that also covers the recently evolved technology of foiling.REVIEWS (OF THE 1ST EDITION):From the December 2015 issue of the Dutch sailing magazine "Zeilen" (translated):"Decades of research and development in fluid dynamics, but also his experience as a cruising yachtsman, have put author Joop Slooff in the position to write a new standard work on the behavior of keel yachts in wind and water. In his preface the author states that it is his ambition to bridge the gap between the few existing scientific books on the aero- and hydrodynamics of sailing and the more popular books that describe the 'what' and 'how' but not so much the 'why' of boat trim. For this purpose the author treats the basic principles of the forces acting on a sailing yacht, but he describes also how these principles translate to the boat and its sails.... In the world of sailing Slooff is known for his involvement in the development of the winged keel of the America's Cup winning yacht Australia II. His book is an excellent work for the dedicated yachtsman who is interested in the 'why' and the scientific background of the behavior of his or her boat in wind and water".Comment (Dec. 2015) by Edward Canepa, assistant professor in Fluid Machinery at the University of Genova

(Italy):"For some years I'm teaching a course on "Sailing Yacht Design" in the master class of yacht design. Actually, I've found your book the best one about physics of a sailing yacht I've ever read". Comment (Dec. 2015) by Frank Woodward, former computational fluid dynamicist at the Boeing Company and Analytical Methods Inc., and a cruising yachtsman (retired):"...very impressed, no wonder it took so long. It is 'everything I ever wanted to know about sailing but was afraid to ask' !"

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