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Griffin's INVITATION TO PUBLIC SPEAKING: NATIONAL GEOGRAPHIC EDITION, 6th Edition, brings a unique invitational approach to the public speaking course. As an antidote to the

argument culture promoted by the media, **INVITATION TO PUBLIC SPEAKING** represents public speaking as a public dialogue, whether its purpose is to persuade, inform, or entertain. Audience-centered and practical, this approach emphasizes real-world contexts for public speaking with special features on Public Speaking in the Workplace, Ethical Moments, Civic Engagement, and relatable case studies from NATIONAL GEOGRAPHIC researchers, scientists, artists, educators, and activists who use public speaking to save endangered species, document human tragedies, or promote scientific and cultural discoveries. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Outlines gimmick-free strategies for speaking and presenting more effectively, in a strategic guide that outlines seven principles including "Visualization," "Discipline," and "Inspiration" to demonstrate key mistakes and skills. Original. 15,000 first printing. Frequently cited as the number one fear among A proven, gimmick-free lesson guaranteed to business executives, public speaking doesn't make anyone a better speaker and come naturally to most people. Pitching an idea, presenter. selling a product, or presenting a program doesn't have to be a stomach-clenching experience to be struggled through. It can be an opportunity to relish and a chance to shine in front of a group. Whether you are selling an idea to two colleagues in a conference room or presenting a major corporate strategy to a ballroom filled with shareholders, the key to success is a clear, confident, memorable presentation. With *The 7 Principles of Public Speaking*, Richard Zeoli makes the common sense, gimmick-free program he's offered to business leaders and political candidates available to everyone. Whether you are looking to position yourself as an industry expert, extend your sphere of influence, or gain the support and backing of vital constituencies, *The 7 Principles of Public Speaking* will give you the tools you need to achieve your goal. If you are a polished professional, it will help

you hone your skills. If you are a novice communicator, it will help you overcome obstacles and convey your message with confidence, poise, and persuasiveness. An adaptation of *Mastering Public Speaking 7e*, this handbook provides students and instructors with a 2-color book in a reference format, enabling students to access information easily and efficiently. This text equips students with a firm grounding in the "hows" and "whys" of public speaking by providing an ideal balance of theory and skills while placing important emphasis on critiquing, ethics, and critical thinking. The handbook is tabbed, with each tabbed section including a quick overview to the chapters within the section. It retains the basic content of the Seventh Edition but eliminates those activities not essential to learning the basics of public speaking. The handbook also retains the Seventh Edition's popular and distinctive emphasis on the ethical contract between speaker and listener and on the value of critiquing speeches to improve one's own skills. Students also learn how to think critically as they choose speech topics, conduct research, organize content, select language, manage nervousness, and deliver speeches. **PUBLIC SPEAKING: THE EVOLVING ART, 2E, ENHANCED, International Edition** is a fully integrated book and technology program that matches the expectations of today's students while preserving the well-respected traditions of public speaking instruction. This program teaches the fundamental goals of public speaking while exploring the contexts and media that inform public speaking today. The text comes automatically packaged with a printed access code to a variety of online tools: CourseMate (which houses the interactive activities); Speech Builder Express, Speech Studio 2.0, and access to the eBook. Each chapter's material, both in the book and online, takes students through a sequence that starts with reading the text, moves to watching unique integrated videos, segues to companion interactive activities that ask students to apply chapter concepts in hypothetical scenarios, and then to advance work on their own speech project. A

unique, practical pedagogical system in the text -- "Read it, Watch it, Use it, Review it" -- gives structure to each chapter, and directs students to the easy-to-access online material. "Apply It" Boxes give students an opportunity to use their newly-gained public speaking skills in situations outside of the classroom. PUBLIC SPEAKING: THE EVOLVING ART, 2E, ENHANCED, International Edition is the first of its kind to adapt the format and delivery of information based on extensive feedback from hundreds of students and instructors who have used the package in their course. Based on the text's "READ It, WATCH It, USE It, REVIEW It" pedagogical structure, 93% of students who class-tested found the Speech Buddy Videos helpful, and 96% of students would recommend this book/package to their instructor. In a business world where we are told that time is money, the real currency is communicating clearly at a poised and measured pace. Better Business Speech: Techniques, Tricks, and Shortcuts for Public Speaking at Work by Paul Geiger focuses on the challenges of being a strong communicator in a range of business settings. It begins with the basic premise that all speaking for business is public speaking. Therefore, these are the communication scenarios where any lack of confidence in speech ability will be magnified. The obstacles that stand in the way of successful meetings, presentations, networking events, job interviews, and sales calls are all clearly described. Seasoned speech coach Paul Geiger offers tricks, techniques, and shortcuts that all seem shockingly simple; but it is the retraining of the mind and body that is the hard part. He details practical daily exercises that lead to better speech habits and addresses the causes of ineffective speech pattern in both personal and business settings. The physical and mental aspects of speech are explored in the context of forming a strong speech technique foundation that never loses sight of the importance of always sounding authentic. By offering action steps and helpful online tutorials, Geiger provides readers with the tools necessary to make lasting changes that will enhance speaking skills

in all facets of business life. Children in today's world are inundated with information about who to be, what to do and how to live. But what if there was a way to teach children how to manage priorities, focus on goals and be a positive influence on the world around them? The Leader in Me is that programme. It's based on a hugely successful initiative carried out at the A.B. Combs Elementary School in North Carolina. To hear the parents of A. B Combs talk about the school is to be amazed. In 1999, the school debuted a programme that taught The 7 Habits of Highly Effective People to a pilot group of students. The parents reported an incredible change in their children, who blossomed under the programme. By the end of the following year the average end-of-grade scores had leapt from 84 to 94. This book will launch the message onto a much larger platform. Stephen R. Covey takes the 7 Habits, that have already changed the lives of millions of people, and shows how children can use them as they develop. Those habits -- be proactive, begin with the end in mind, put first things first, think win-win, seek to understand and then to be understood, synergize, and sharpen the saw -- are critical skills to learn at a young age and bring incredible results, proving that it's never too early to teach someone how to live well. Lucas' "The Art of Public Speaking" is the leading public speaking textbook in the field. Whether a novice or an experienced speaker when beginning the course, every student will learn how to be a better public speaker through Lucas' clear explanations. Creative activities, vivid examples, annotated speech samples, and foundation of classic and contemporary rhetoric provide students a strong understanding of public speaking. When instructors teach from this textbook, they benefit from Lucas' Integrated Teaching Package. The Annotated Instructor's Edition and Instructor's Manual, both written by Steve Lucas, provide teaching tips and give outlines on how to use the various supplements. As a result, instructors are able to see various teaching examples, how to integrate technology, and analyses and discussion questions for

video clips in class. The Annotated Instructor's Edition, Instructor's Manual, Test Bank, CDs, videos, and other supplements provide instructors the tools needed to create a dynamic classroom. This edition has a supplement to meet the needs of online classes, *Teaching Public Speaking Online with The Art of Public Speaking*. Turn any presentation into a landmark occasion “I love this book. I’ve followed Humes's lessons for years, and he combines them all into one compact, hard-hitting resource. Get this book on your desk now.”—Chris Matthews, *Hardball* Ever wish you could captivate your boardroom with the opening line of your presentation, like Winston Churchill in his most memorable speeches? Or want to command attention by looming larger than life before your audience, much like Abraham Lincoln when, standing erect and wearing a top hat, he towered over seven feet? Now, you can master presentation skills, wow your audience, and shoot up the corporate ladder by unlocking the secrets of history’s greatest speakers. Author, historian, and world-renowned speaker James C. Humes—who wrote speeches for five American presidents—shows you how great leaders through the ages used simple yet incredibly effective tricks to speak, persuade, and win throngs of fans and followers. Inside, you'll discover how Napoleon Bonaparte mastered the use of the pregnant pause to grab attention, how Lady Margaret Thatcher punctuated her most serious speeches with the use of subtle props, how Ronald Reagan could win even the most hostile crowd with carefully timed wit, and much, much more. Whether you're addressing a small nation or a large staff meeting, you'll want to master the tips and tricks in *Speak Like Churchill, Stand Like Lincoln*. The Congressional Record is the official record of the proceedings and debates of the United States Congress. It is published daily when Congress is in session. The Congressional Record began publication in 1873. Debates for sessions prior to 1873 are recorded in *The Debates and Proceedings in the Congress of the United States (1789-1824)*, the *Register of Debates* in

Congress (1824-1837), and the Congressional Globe (1833-1873) Powerful public speaking, self-confidence, and leadership training for youth 8 to 18 years old. Our do-it-yourself at home program for a single student provides 12 intensive lessons that involve exercises and speeches the student can perform safely at home with family - or at a gathering. Gabberz includes 4 pre-written speeches and all the study material the student needs. The parents or instructor do NOT need to know anything about public speaking. The program builds all information needed step-by-step through fun, interactive, self-paced, and effective training exercises that involve learning speaking and leadership concepts, writing speeches, leading audiences, and giving a variety of speeches in multiple formats. Gabberz helps build powerful communication and leadership skills for the shy, as well as the naturally outgoing. Gabberz Public Speaking for Kids, Tweens, and Teens is the most comprehensive self-study training guide on the market today with over 260 pages of entertaining material written to keep the student engaged and energized. Available now through most bookstores and online services. ALERT: Before you purchase, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. Several versions of Pearson's MyLab & Mastering products exist for each title, including customized versions for individual schools, and registrations are not transferable. In addition, you may need a CourseID, provided by your instructor, to register for and use Pearson's MyLab & Mastering products. Packages Access codes for Pearson's MyLab & Mastering products may not be included when purchasing or renting from companies other than Pearson; check with the seller before completing your purchase. Used or rental books If you rent or purchase a used book with an access code, the access code may have been redeemed previously and you may have to purchase a new access code. Access codes Access codes that are purchased from sellers other than Pearson carry a higher risk of being either the wrong ISBN or a previously redeemed code. Check

with the seller prior to purchase. -- A Speaker's Guidebook is the best resource in the classroom, on the job, and in the community. Praised for connecting with students who use and keep it year after year, this tabbed, comb-bound text covers all the topics typically taught in the introductory course and is the easiest-to-use public speaking text available. In every edition, hundreds of instructors have helped us focus on the fundamental challenges of the public speaking classroom. Improving on this tradition, the fifth edition does even more to address these challenges with stronger coverage of overcoming speech anxiety, organizing and outlining, and more. And as the realities of public speaking change, so does A Speaker's Guidebook; the new edition also focuses on presentational speaking in a digital world — from finding credible sources online to delivering presentations in a variety of mediated formats. Read the preface. Centered around three core objectives — helping readers develop vital communication skills, encouraging speaker adaptability to diverse audiences, and sensitizing speakers to the ethical impact of their words — Public Speaking offers both practical advice and an understanding of why such advice works. The eighth edition concentrates on greater simplicity, clarity, and accessibility. The book offers a functional approach to informative speaking and emphasizes the ethics of persuasive speaking. These ideas come to life through examples from real, student, and professional speeches, Exploration and Application exercises at the end of each chapter, and a variety of boxed features throughout the book. The 1934 State of the Union Address was given by the 32nd president of the United States, Franklin D. Roosevelt. It was the first State of the Union address to be given in January. Excerpt: "Now that we are definitely in the process of recovery, lines have been rightly drawn between those to whom this recovery means a return to old methods—and the number of these people is small—and those for whom recovery means a reform of many old methods, a permanent readjustment of many of our ways of thinking and



therefore of many of our social and economic arrangements... "

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Several versions of Pearson's MyLab & Mastering products exist for each title, including customized versions for individual schools, and registrations are not transferable. In addition, you may need a CourseID, provided by your instructor, to register for and use Pearson's MyLab & Mastering products. Packages Access codes for Pearson's MyLab & Mastering products may not be included when purchasing or renting from companies other than Pearson; check with the seller before completing your purchase. Used or rental books If you rent or purchase a used book with an access code, the access code may have been redeemed previously and you may have to purchase a new access code. Access codes Access codes that are purchased from sellers other than Pearson carry a higher risk of being either the wrong ISBN or a previously redeemed code. Check with the seller prior to purchase. -- Promotes public speaking as a vehicle for civic engagement Public Speaking and Civic Engagement advocates for being an engaged citizen of democracy by communicating ideas and information that could benefit and improve one's community. It teaches through a clear, engaging narrative and uses special features that demonstrate specific ways in which students and citizens can use public speaking to become better citizens. MyCommunicationLab is an integral part of the Hogan program. Key learning applications include MediaShare, an eText, and a study plan. A better teaching and learning experience This program will provide a better teaching and learning experience for you and your students. Here's how: Personalize Learning-- MyCommunicationLab is online learning. MyCommunicationLab engages students through personalized learning and helps instructors from course preparation to delivery and assessment. Improve Critical Thinking--Features that promote critical thinking, such as learning objectives and questions for review, appear throughout the

book. Engage Students--Tools throughout the text help students gauge their level of communication apprehension. Apply Ethics--Discussions of ethical implications of speaker and listener choices appear in every chapter. Support Instructors-- A full set of supplements, including MyCommunicationLab, provides instructors with all the resources and support they need. 0205953956 / 9780205953950 Public Speaking and Civic Engagement Plus NEW MyCommunicationLab with eText -- Access Card Package Package consists of: 0205252885 / 9780205252886 Public Speaking and Civic Engagement 0205890857 / 9780205890859 NEW MyCommunicationLab with Pearson eText -- Valuepack Access Card Help your students understand the power and importance of public speaking in their lives and in greater society. INVITATION TO PUBLIC SPEAKING will help your students acquire the speaking skills they'll need to succeed in your classroom and in the real world. Grounded in the rhetorical tradition while offering a fresh perspective, this text engages students in the public dialogue, encourages civic engagement and shows them that they will use these skills beyond the classroom. Griffin also explains the reasons why certain things must be done and, most importantly, why students would want to speak publicly. Numerous pedagogical tools, speech-building exercises, thoughtful real-life examples, an invigorating art program, and an engaging voice will help your students easily comprehend the text's basic concepts, apply them in and out of the classroom, and understand the importance of public speaking in their lives. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. The Natural Speaker is a friendly step-by-step guide to public speaking that explores the fundamental skills necessary to present a natural and rewarding speech to any audience. By providing an overview of speech construction, practice, and delivery, this book is designed to enhance and improve upon students' natural strengths. Featuring a warm and humorous

writing style, *The Natural Speaker* illustrates the concepts and skills required for enjoyable public speaking, and Randy Fujishin invites readers to view speaking as a life-long journey. This tenth edition features a new chapter on speaking in online contexts, including leading or participating in online meetings, using digital presentation tools, and guidelines for effective online PowerPoint presentations, as well as additional focus on intercultural considerations and new Internet student activities at the end of each chapter. This book serves as an accessible core textbook for Public Speaking and Introduction to Communication courses and also provides guidance for individual readers and public speaking workshops. Online resources include an instructor's manual with sample test questions and exercises. Stephen R. Covey's *the 7 Habits of Highly Effective People - Interactive Edition* explains through infographics, videos and excerpts of teachings the philosophy that has revolutionized life management. For 25 years, Stephen R. Covey's step-by-step lessons have helped millions from all walks of life lead successful and satisfying lives. A new condensed and transformed interactive edition of Stephen R. Covey's most famous work, supported with videos, explanatory infographics, self-tests and more, is here to continue those valuable lessons. *Balancing skills and theory, Principles of Public Speaking* emphasizes orality, Internet technology, and critical thinking as it encourages the reader to see public speaking as a way to build community in today's diverse world. Within a framework that emphasizes speaker responsibility, critical thinking and listening, and cultural awareness, this classic book uses examples from college, workplace, political, and social communication to make the study of public speaking relevant, contemporary, and exciting. This brief but comprehensive book also offers the reader the latest in using technology in speechmaking, featuring a unique and exciting integrated text and technology learning system. Write a speech to which people will want to listen that is well-researched, uses stimulating content and is

tailored to the needs of the audience. In this instant New York Times bestseller, Angela Duckworth shows anyone striving to succeed that the secret to outstanding achievement is not talent, but a special blend of passion and persistence she calls “grit.”

“Inspiration for non-geniuses everywhere” (People). The daughter of a scientist who frequently noted her lack of “genius,” Angela Duckworth is now a celebrated researcher and professor. It was her early eye-opening stints in teaching, business consulting, and neuroscience that led to her hypothesis about what really drives success: not genius, but a unique combination of passion and long-term perseverance. In *Grit*, she takes us into the field to visit cadets struggling through their first days at West Point, teachers working in some of the toughest schools, and young finalists in the National Spelling Bee. She also mines fascinating insights from history and shows what can be gleaned from modern experiments in peak performance. Finally, she shares what she’s learned from interviewing dozens of high achievers—from JP Morgan CEO Jamie Dimon to New Yorker cartoon editor Bob Mankoff to Seattle Seahawks Coach Pete Carroll. “Duckworth’s ideas about the cultivation of tenacity have clearly changed some lives for the better” (The New York Times Book Review). Among *Grit*’s most valuable insights: any effort you make ultimately counts twice toward your goal; grit can be learned, regardless of IQ or circumstances; when it comes to child-rearing, neither a warm embrace nor high standards will work by themselves; how to trigger lifelong interest; the magic of the Hard Thing Rule; and so much more. Winningly personal, insightful, and even life-changing, *Grit* is a book about what goes through your head when you fall down, and how that—not talent or luck—makes all the difference. This is “a fascinating tour of the psychological research on success” (The Wall Street Journal).

*The Art of Public Speaking* is a fantastic introduction to public speaking by the master of the art—Dale Carnegie. Featured within this classic manual are hundreds of tips

and tricks on how to become an efficient and effective public speaker. One of the core ideas in his books is that it is possible to change other people's behavior by changing one's reaction to them. This is a fascinating work and is thoroughly recommended for everyone. This comprehensive, mainstream text for this introductory course presents clear and accessible explanations of the hows and whys of public speaking. The authors' thoughtful integration of cultural diversity, ethics, and gender issues empowers students to become responsible and effective public speakers. In addition, by offering a balance of theory and skills development, the text provides instructors with the flexibility they need to teach this performance course. **Salient Features: The Interconnections.** Learn More feature connects the student with sources of additional information on the Internet. Chapter 5 offers guidelines for the evaluation of Internet research to help students assess the quality of what they find. It also presents a research plan in which the Internet might play a substantial role, and provides a carefully selected master list of websites for Internet research. **Ethics Alert!** boxes highlight ethical concerns as they arise in the context of topics, emphasizing for students the importance of ethics in public speaking. **Speaker's Notes**, brief internal summaries placed several times throughout each Chapter, reinforce learning of key principles. The latest edition of *Icebreaker*—a practical, hands-on guide to public speaking for those with little or no experience—demonstrates a sequence of nine steps in the speech process: select a general topic, focus your topic, consider your specific purpose, organize your speech, research your topic, create presentation aids, create speech notes, practice, and deliver your speech. A distinctive series of opening questions reflectively introduce a particular public speaking/oral communication element. From the start, the questions cue readers to focus on key concepts and to watch for answers that lie ahead. “Strengthen Your Skills” exercises help readers practice essential components of public speaking. Discussion questions

prompt readers to consider practical and personal applications as well as to gauge comprehension. Icebreaker provides a valuable framework for future speakers to become confident and competent. Elements of Public Speaking, 7e, provides a highly engaging and comprehensive survey of public speaking in a flexible format adaptable to a variety of classrooms. The major themes of the new edition are its integrated coverage of new technology, inclusion of ethics, emphasis on listening, expanded coverage of culture and gender, and continued coverage of critical thinking. A culturally informed book that never loses sight of its fundamental purpose, **PUBLIC SPEAKING: CONCEPTS AND SKILLS FOR A DIVERSE SOCIETY**, 8e trains readers to be effective public speakers and listeners in a world filled with monumental cultural, political, and technological changes. It combines 2,500-year-old principles with up-to-date research into concepts, skills, theories, applications, and critical-thinking proficiencies essential for listening and speaking well. Discussions of classic public speaking topics are grounded in an awareness of the impact of cultural nuances that range from gender differences to co-cultures within the United States to the traditions of other nations-giving readers a heightened awareness of and sensitivity to their audience. Reflecting the latest research and practices, it includes new coverage of listening competencies, online courses, legacy journalism and native digital news outlets, MAPit, powerful language forms, and more. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. This best-selling brief introduction to public speaking offers practical coverage of every topic typically covered in a full-sized text, from invention, research and organization, practice and delivery, to the different speech types. Its concise, inexpensive format makes it perfect not only for the public speaking course, but also for any setting across the curriculum, on the job, or in the community. This newly redesigned full-color edition offers even

stronger coverage of the fundamentals of speechmaking, while also addressing the changing realities of public speaking in a digital world. It features fully updated chapters on online presentations and using presentation software, and a streamlined chapter on research in print and online. A brief, practical text that focuses on the art of speaking persuasively. A discretionary purchase for law students, business school students, lawyers, and other professionals, this text compliments any course covering persuasion, trials, appellate advocacy, and any clinical program with an oral component. New to the Third Edition: Porter v. Donnelly Case File: With these materials, readers can practice making opening statements, closing arguments, examining witnesses, and making arguments to a court. Exercises at the end of each chapter to help you master new skills. Expanded historical examples of effective and ineffective speeches. Analysis of how social media has affected verbal persuasion, the dangers of propaganda, and the roles of facts and emotions in effective rhetoric. Professors and students will benefit from: This book offers a practical, easy-to-understand approach to improve your public speaking. The lessons are derived from the best teachings of classical rhetoric, psychology, law, and the theater. Readers are exposed to concrete lessons in topics such as how to write an effective verbal presentation, how to create and use memorable visual aids, how to improve physical delivery and stage presence, vocal exercises, and techniques to conquer stage fright. The book also explores how to speak effectively in a world dominated by social media and in today's political climate. This book is suitable for a trial practice class because includes a complete case file for the trial of Porter v. Donnelly. However, it exceeds the offerings of a typical case file because readers are not simply learning the nuts and bolts of trial practice exercises; instead, they are asked to view each of those exercises through the lens of rhetoric. Public Speaking Basics provides concise information, classroom exercises, homework assignments, and speeches to enable

college students to master public speaking. There is an emphasis on creating effective thesis sentences, motivational appeals, introductions and conclusions, outlines, and supporting information. Sample speeches are provided. In this hilarious and highly practical book, author and professional speaker Scott Berkun reveals the techniques behind what great communicators do, and shows how anyone can learn to use them well. For managers and teachers -- and anyone else who talks and expects someone to listen -- *Confessions of a Public Speaker* provides an insider's perspective on how to effectively present ideas to anyone. It's a unique, entertaining, and instructional romp through the embarrassments and triumphs Scott has experienced over 15 years of speaking to crowds of all sizes. With lively lessons and surprising confessions, you'll get new insights into the art of persuasion -- as well as teaching, learning, and performance -- directly from a master of the trade. Highlights include: Berkun's hard-won and simple philosophy, culled from years of lectures, teaching courses, and hours of appearances on NPR, MSNBC, and CNBC Practical advice, including how to work a tough room, the science of not boring people, how to survive the attack of the butterflies, and what to do when things go wrong The inside scoop on who earns \$30,000 for a one-hour lecture and why The worst -- and funniest -- disaster stories you've ever heard (plus countermeasures you can use) Filled with humorous and illuminating stories of thrilling performances and real-life disasters, *Confessions of a Public Speaker* is inspirational, devastatingly honest, and a blast to read.

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