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Fruitful Giving Wisely Mind Over Labor
Philanthropist's Guide to Giving, A: Asia-Based
Insights from Asia Philanthropy Circle The
Grumbler's Guide to Giving Thanks Inspired
Philanthropy Presenting Science Family
Philanthropy Navigator

Eventually, you will certainly discover a
additional experience and capability by
spending more cash. still when? complete you
give a positive response that you require to
acquire those every needs like having
significantly cash? Why dont you attempt to get
something basic in the beginning? Thats
something that will lead you to understand
even more all but the globe, experience, some
places, gone history, amusement, and a lot
more?

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The Secrets of Consulting--techniques,
strategies, and first-hand experiences--all that
you'll need to set up, run, and be successful at
your own consulting business. Entrepreneurial
phenomenon Ari Weinzweig, co-founder of the
much-loved Zingerman's Deli, shares the
secrets to providing world-class customer
service. Zingerman's in Ann Arbor, Michigan, is
a beloved deli with some of the most loyal
clientele around. It has been praised for its
products and service in media outlets far and
wide, including the New York Times, Men's
Journal, Inc. Magazine, Esquire, Atlantic
Monthly, USA Today, and Fast Company. And
what started out as a small deli has grown to a
flourishing restaurant, catering service, bakery,
mail-order operation, creamery, and training
business. Booming business and loyal
customers are proof enough that the
Zingerman's team knows a thing or two about
customer service. Now in Zingerman's Guide to
Giving Great Service, co-founder Ari Weinzweig
shares the unique Zingerman method of

treating customers, giving the reader step-by-
step instructions on what to teach staff, how to
train them, how to implement the training, how
to measure their success, and finally, how to
reward performance. Some of Zingerman's
time-tested principles: Customers who get a
great product but poor service won't be as loyal
as those who are disappointed with a product
but get great service. You'll get more
complaints if people believe you care enough to
listen to them. And that's a good thing.
Employees who are rewarded, respected, and
well cared for treat customers the same way.
Drawing on the writings of Augustine, John of
the Cross, Teresa of Avila and others, Keith R.
Anderson and Randy D. Reese show that the
age-old practice of Christian mentoring is
meant to facilitate our growth throughout life.
They provide motivation, principles and plans
for starting and continuing mentoring
relationships. Assess your charitable
alternatives; fund your charitable goals in a tax-
efficient manner; establish a trust to benefit
your family and charity. This book offers real
guidance for the folks who want to jump in and
find useful and practical approaches to give
back in ways that will count. Aimed at more
recent wealth or organizations who want to find
ways to add an effort in community support to
their mission. Giving a good talk on science is a
skill that can be learnt like any other, and in
this book we take the reader through the
process of preparing and presenting science to
a wide variety of audiences, from a handful of
colleagues to a major conference with a
thousand delegates. Our approach is pragmatic
rather than dogmatic. In the face of global
financial problems and stressed government
budgets, the ability of private philanthropy to
step in and help solve public problems—and
support vital private institutions as well—has
perhaps never been more important. But how
can donors be sure their contributions will be
effective? And how can fundraisers make their
case for support in a way that is compelling and
productive? With The Essence of Strategic
Giving, Peter Frumkin distills the lessons of his
comprehensive, award-winning study, Strategic
Giving, into a concise, practical guide for
everyone involved in private philanthropy, from
donors to managers of nonprofits to fund-
raisers. He defines five critical challenges that
all donors must address if their philanthropy is
to amount to more than indiscriminate charity,
including being aware of the time frame that
guides a gift, specifying the intended impact
being pursued, and recognizing how a donation
fits with a donor's own identity and style.
Acknowledging and understanding these
fundamental, strategic aspects of giving,
Frumkin argues, will help ensure philanthropy
that more effectively achieves its aims—and at
the same time builds a lasting relationship
between donors and the institutions they
support. As the next generation of donors
wrestle with the challenge of effectively
distributing what Andrew Carnegie called
“surplus wealth,” Frumkin's road map will be

an indispensable resource for years to come. Jim Arnosky's beloved nature expert, Crinkleroot, is back! Award-winning children's book artist and naturalist Jim Arnosky features his iconic character in this fun and informative picture book. Crinkleroot, who was "born in a tree and raised by bees," guides young readers through the natural world, taking them on a journey through the seasons, and giving examples of things they can do in their own backyards to protect the environment. This newest edition of the classic book shows how anyone can align and integrate values, passions, and dreams for their communities and families into their plans. Inspired Philanthropy explains how to make a difference by creating giving and legacy plans, tells what questions to ask nonprofits, and spells out how to help partner with advisors and nonprofit leaders for inspired outcomes. In addition to overall updates to statistics, the new edition includes a discussion of the implications of the Buffett gift to the Gates Foundation; new legacy planning tools; expanded resources on youth, giving circles, and communities of color; key questions for advisors and donors; and worksheets and resources available on the enclosed CD. A Philanthropist's Guide to Giving is a handbook for philanthropists and foundations with the desire to practice strategic, impactful philanthropy in Asia. Few resources exist in the Asia region that can serve as references along the full journey of philanthropy. This guide touches on all relevant points at the various stages of this journey -- from designing a philanthropy strategy or involving family members in giving, to evaluating the impact of philanthropy or pursuing collaboration while giving. If you are embarking on a philanthropy journey yourself, this guide is intended to serve as a go-to resource for your path forward. It aims to answer your most important questions by introducing different frameworks and highlighting key considerations. It will not prescribe a single 'best' way for philanthropy, but instead enable you to be more confident and informed in crafting your own approach. Notably, this guide is tailored for the Asian experience, based on the learnings from the Asia Philanthropy Circle (APC) and its members. The book has distilled key lessons from seven years of in-depth engagement with APC members; it features 29 case studies of Asia-based philanthropists, bringing the reality of giving on the ground in Asia to you. By presenting different approaches to philanthropy, best-in-class models and examples, as well as practical insights from APC members and learnings from APC projects, you will be well-equipped to explore and expand your giving in Asia. For a Safe and Healthy Birth... Your Way! Giving Birth with Confidence will help take the mystery out of having a baby and help you better understand how your body works during pregnancy and childbirth, giving you the confidence to make decisions that best ensure the safety and health of you and your baby. Giving Birth with Confidence is the first and only pregnancy and childbirth guide written by Lamaze International, the leading childbirth education organization in North America. Written with a respectful, positive tone, the full version of this book presents:

- Information to help you choose your maternity care provider and place of birth

- Practical strategies to help you work effectively with your care provider
- Information on how pregnancy and birth progress naturally
- Steps you can take to alleviate fear and manage pain during labor
- The best available medical evidence to help you make informed decisions

Previously titled The Official Lamaze Guide, this 3rd edition has updated information on:

- How vaginal birth, keeping mother and baby together, and breastfeeding help to build the baby's microbiome.
- How hormones naturally start and regulate labor and release endorphins to help alleviate pain.
- Maternity-care practices that can disrupt the body's normal functioning.
- The latest recommendations on lifestyle issues like alcohol, vitamins, and caffeine.
- Room sharing and cosleeping: the controversy, recommendations, and safety guidelines.
- Out-of-hospital births are on the rise: New research and advice on planned home birth, including ACOG's revised guidelines, which support women's choices and promote seamless transfer to hospital, if needed.
- The importance of avoiding unnecessary caesareans for mother and child. Includes the new ACOG guidelines on inductions and active labor.
- The research in support of the Lamaze International's "Six Healthy Birth Practices," which are:
 - Let labor begin on its own.
 - Walk, move around, and change positions throughout labor.
 - Bring a loved one, friend, or doula for continuous support.
 - Avoid interventions that aren't medically necessary.
 - Avoid giving birth on your back and follow your body's urges to push.
 - Keep mother and baby together—it's best for mother, baby, and breastfeeding.

Trade Grumbling for Gratitude—Experience God like Never Before The apostle Paul instructed the Philippians to be anxious in nothing and thankful in everything. And when he said everything—he meant everything. We can all agree that this is easier said than done. Disappointments and discontent may cause you to slip into dissatisfaction, and grumbling becomes a state of mind—gratitude seems impossible to find. However, what if this is the precise reason you lack the joy of a God-filled life? Instead of a reaction to when things are going well, what if gratitude is actually necessary to knowing the hope of our gracious God? This is exactly what Pastor Dustin Crowe identifies in The Grumbler's Guide to Giving Thanks. Dustin examines the biblical foundations of thankfulness and traces how it can reshape every-day Christian living. When we express gratitude in all things, we not only praise our Creator, we also get to know Him better. With The Grumbler's Guide, you'll learn how to practice thanksgiving in both simple and extraordinary ways, even when you're tempted to dwell on the negative. You'll find your outlook on life realigned to see the hand of God in everything, strengthening your trust in Him. And in doing so, you'll find greater, more joy-filled reasons to continue expressing thanks to our good and generous God. No matter how cushy their lives, dogs live on our terms. They compromise their freedom and instinctual pleasure, as well as their innate strategies for coping with stress and anxiety, in exchange for the love, comfort, and care they get from us. But it is possible to let dogs be dogs without wreaking havoc on our lives, as biologist Marc Bekoff and bioethicist Jessica Pierce show in

this fascinating book. They begin by illuminating the true nature of dogs and helping us "walk in their paws.;" They reveal what smell, taste, touch, sight, and hearing mean to dogs and then guide readers through everyday ways of enhancing dogs's freedom in safe, mutually happy ways. The rewards, they show, are great for dog and human alike. As a young boy, his difficulty in concentrating was diagnosed as ADHD. In school, his mind always seemed to wander until he found an activity that he liked. By using that one activity, his mother was able to teach him to focus and develop self-discipline. Debbie Phelps found a way to reach past her son's ADHD--and that young boy, Michael Phelps, went on to win twenty-two Olympic medal and break thirty-nine world records in swimming. Now the principle that guided Debbie Phelps' approach is the subject of this breakthrough title. Written by three experts in their fields--a pediatric neurologist, a psychiatrist, and a martial arts instructor--ADHD & the Focused Mind provides a complete program for instilling the ability to focus in both children and adults with Attention Deficit Hyperactivity Disorder. For centuries, martial arts teachers have taught their young students the art of combat, from Akido to Karate to Taekwondo. However, as varied as each form of martial arts may be, they all share an underlying skill, and it is the same skill that world class athletes have in common. They all base their techniques on the ability to clearly focus on the task that is in front of them, whether it's defeating an opponent or coming in first. In this book, the authors have created a unique coaching program that focuses on acquiring this very skill to overcome ADHD. The book begins by explaining the common signs of ADHD. It then looks at the brain and discusses what researchers have discovered about Attention Deficit Hyperactivity Disorder. The remaining chapters detail the components of the program, including its principles, its goals, and the practical ways in which these goals can be achieved. The authors recognize that all children are different, so the program has the flexibility to work within a child's comfort level while still attaining the necessary level of discipline. The text concludes with a discussion of medications and ADHD, and what's right for your child. Some of the most successful people in the world have ADHD, but just like star athletes, they have discovered that developing their own unique ways of focusing enables them to get ahead. ADHD & the Focused Mind provides coaching techniques that can profoundly improve the life of any child suffering from Attention Deficit Hyperactivity Disorder. God gives us companions on our journey. A spiritual director is one such companion, offering spiritual guidance. Whether you are a director, a directee or simply someone who wants to learn more about this ancient ministry, this comprehensive introduction to the art of both giving and receiving spiritual direction will be a helpful guide. An activity book, a journal, and a keepsake that inspires and records a child's journey into a lifelong tradition of giving and charity. O'Neil's guide can be used by churches as a reference book to establish or improve their benevolent ministries and to help the ministries avoid scams. Individuals will find ideas for addressing benevolent needs within

their own family circle. Timeless wisdom on generosity and gratitude from the great Stoic philosopher Seneca To give and receive well may be the most human thing you can do—but it is also the closest you can come to divinity. So argues the great Roman Stoic thinker Seneca (c. 4 BCE–65 CE) in his longest and most searching moral treatise, “On Benefits” (De Beneficiis). James Romm’s splendid new translation of essential selections from this work conveys the heart of Seneca’s argument that generosity and gratitude are among the most important of all virtues. For Seneca, the impulse to give to others lies at the very foundation of society; without it, we are helpless creatures, worse than wild beasts. But generosity did not arise randomly or by chance. Seneca sees it as part of our desire to emulate the gods, whose creation of the earth and heavens stands as the greatest gift of all. Seneca’s soaring prose captures his wonder at that gift, and expresses a profound sense of gratitude that will inspire today’s readers. Complete with an enlightening introduction and the original Latin on facing pages, How to Give is a timeless guide to the profound significance of true generosity. Explaining how to ease the fear and pain of childbirth, the author demonstrates an eight-step method that teaches the expectant mother how to cope with labor and childbirth Giving someone feedback can be a daunting task for a manager—especially when an employee is underperforming. To soften the blow, we sometimes refer to difficult feedback as “developmental” or “constructive.” But these phrases rarely prompt the type of productive conversations managers need to have with team members. Steve King, a longtime executive who has held leadership roles with a variety of organizations, cuts to the chase with a simple and tested framework on providing feedback. Think of how great it would be to break through the typical awkwardness of giving feedback and start having serious conversations about performance, development, and careers. Regardless of your role, if you want to give feedback to others on a regular basis, you need a proven approach to improve the quality of your conversations. It starts with four simple words—“Brag, Worry, Wonder, Bet.” “For many volunteers, fundraising is a necessary evil, a dirty F-word that compels them to have uncomfortable conversations with their families and friends . . .” Through her work with countless female philanthropists, Diane Lebson discovered that there was no definitive guide volunteers and activists could turn to for guidance in navigating the day-to-day activities associated with doing good in the world—so she wrote one. Leveraging the skills and experiences she cultivated over more than twenty-five years as a nonprofit executive, board member, and consultant, For A Good Cause offers practical tips on how to “do” philanthropy. In chapters divided up by specific activities—such as serving on a board, advocating for a cause, starting your own philanthropic venture, becoming a fearless fundraiser, and more—Diane offers practical advice on how to professionalize your philanthropic engagement and make a greater impact. Rounded out with information about best practices, checklists, and profiles of inspiring leaders, For A Good Cause is the do-gooder’s go-to resource for

giving joyfully. A Complete Guide to Personal Philanthropy Are you one of the newly wealthy with an interest in “giving back”? . . . an heir to money you'd like to share with a favorite cause . . . or simply someone who would like to do good in your community? There are more opportunities than ever for people of every financial station to make a difference through charitable giving. But how do you choose among the many options available, and how do you know which type of gift is best for you? Invest in Charity: A Donor's Guide to Charitable Giving will teach you everything you need to know to devise and follow an effective charitable giving plan. It explains how to find the right charity; understand the tax, estate, and financial considerations; and select a gift—whether it's a one-time cash gift or a lifelong annuity. Covering everything from researching the legitimacy of a nonprofit organization to navigating the tax and estate laws that apply to you, this guide will help you make your bequest with complete confidence that it's right for your charity and for you. Expert advice on delivering an unforgettable, stirring talk or lecture! “Highly readable, immediately useful and deeply enjoyable!” —John J. Nance, Aviation Analyst, ABC World News “Insights on avoiding panic and other pitfalls, the use of rhetorical devices, and how to wow audiences from this masterful speaker who has done over 1000 speeches and interviews.” —John N. Kennedy, United States Senator for Louisiana A good leader must be intelligent, charismatic, strong, and inspiring. A good leader must stir passion and instill knowledge in the minds of followers, whether in the field of business, medicine, politics, sports, or entertainment. A memorable speech is a powerful tool for demonstrating leadership and inspiring listeners for years to come. You can give a stirring, memorable speech, and be seen as a real leader, and Donald J. Palmisano can help you. Here Palmisano shares proven tips on delivering an inspiring and motivating speech. Drawing from his popular seminar at Tulane University School of Medicine and over 1,000 speeches and interviews, Dr. Palmisano teaches readers how to: Use rhetorical devices effectively Stay on message Practice delivery Glean lessons from great speeches of powerful leaders from the past, such as Cicero, Winston Churchill, Dr. Martin Luther King, Jr., and Ronald Reagan Organize speeches to emphasize the message Weave in stories that are unforgettable And more! If you are a professor or teacher, if you are a CEO or manager, if you are thinking of running for office or trying to raise money, then A Leader's Guide to Giving a Memorable Speech belongs on your bookshelf. It's a great gift for anyone with aspirations of teaching, leading, or managing. Philanthropy is an important and highly rewarding way for individuals and families to make a difference in a rapidly changing world. Like the world around us, philanthropy is changing and transforming, and philanthropic families are seeking out new ways to ensure that their giving is meaningful and impactful. The Family Philanthropy Navigator offers an easy-to-use, step-by-step inspirational guide for new and existing philanthropic families to initiate or enhance their journey in giving. On completion of the Family Philanthropy Navigator, you will have:

understood the importance of philanthropy as an integral part of your family enterprise or ecosystem. explored the motivation, focus and ambitions of your giving. selected the people and organizations you wish to partner with. decided on resources, structures and processes you need to achieve impact. learned from the stories of active philanthropists to inspire and inform your giving. prepared thoroughly to begin your own philanthropic journey or to change the direction of your giving. Provides kids with a “how to” way to give their time, talents, and money to their favorite charities, including over one hundred different organizations to choose from. Fundraising for an organization or ministry is not merely an important task, it's a noble one. Successful leaders must possess the theological vision to recognize the necessity of asking, the joy of giving, and the beautifully collaborative nature of advancing the kingdom. It should come as no surprise that the literal translation of the word philanthropy is “love of mankind”—and Christian philanthropy enables us to love God through loving man. Mark Dillon has spent his career interacting with hundreds of thoughtful Christian stewards, and reframing the discussion on giving. He challenges leaders to ensure their organizations and ministries are worthy of the gifts they receive. Highly practical and refreshingly candid, Giving and Getting in the Kingdom delivers much-needed perspective on the eternal significance of our earthly transactions. Giving Wisely is a unique directory of Israel's non-profit and voluntary organizations. It is an essential guide for individual donors, volunteers, foundations and charitable trusts who would link up with and support Israeli non-profit organizations. It enables readers to make direct partnerships with organizations profiled in the book. Giving Wisely is an invaluable resource and significant step towards making Israeli non-profit organizations transparent, accountable and readily accessible to the public. Arguing that traditional charity frequently reinforces the status quo and maintains the dynamics of control and dependence, this user friendly handbook for the socially conscious explain why, where, and how to give money so that it does the most good. Reprint. Charitable Foundations: The Essential Guide to Giving and Compliance Foundation trustees and officers bear the legal obligation to ensure that moneys entrusted to the foundation for charitable purposes will be used for those purposes. However, highly complex statutes and regulations set forth numerous requirements and prohibitions. How can officers and trustees recognize when rules are about to be violated or know what questions to ask to elicit key information about an issue? For example, What types of grants are off limits to a charitable foundation? What steps does a charitable foundation have to take before making a grant to another foundation? What rules apply to foundations making loans to for-profit businesses? The wrong answers can be costly to the foundation, its grantees, and the general public. This highly readable book, packed with useful examples, addresses these and numerous other situations related to charitable foundations. Gold Medal Winner; Philanthropy, Charities, and Nonprofits; 2012 Axiom Business Book Awards Giving 2.0 is the ultimate

resource for anyone navigating the seemingly infinite ways one can give. The future of philanthropy is far more than just writing a check, and Giving 2.0 shows how individuals of every age and income level can harness the power of technology, collaboration, innovation, advocacy, and social entrepreneurship to take their giving to the next level and beyond. Major gifts may dominate headlines, but the majority of giving still comes from individual households—ordinary people with extraordinary generosity. Even in 2009, at a time of deep recession, individual giving averaged almost \$2,000 per household and drove 82% of the \$300 billion donated that same year. Based on her vast experience as a philanthropist, academic, volunteer, and social innovator, Arrillaga-Andreessen shares the most effective techniques she herself pilots and studies and a vast portfolio of lessons learned during her lifetime of giving. Featuring dozens of stories on innovative and powerful methods of how individuals give time, money, and expertise—whether volunteering and fundraising, leveraging technology and social media, starting a giving circle, fund, foundation, or advocacy group, or aspiring to create greater social impact—Giving 2.0 shows readers how they can renew, improve, and expand their giving and reach their fullest potential. A practical, entertaining, and inspiring call to action, Giving 2.0 is an indispensable tool for anyone passionate about creating change in our world. Many people have considered volunteering but they simply don't know how to get started. The authors share their expertise about the numerous volunteer opportunities available today. From determining your desired level of involvement to establishing realistic expectations, Rosenberg and Lampard offer practical information that will help you connect with the volunteer opportunity that's right for you. If you want to change the world, you'll want to read Inspired Philanthropy. Tracy Gary and Melissa Kohner show you how social change happens. No matter how much or little you have to give, you'll learn how to create a giving plan that will make your charitable giving catalytic. Then, through clear text and substantive exercises, you'll learn how to align your giving with your deepest values-- to help bring about the very changes you want. Fundraising for an organization or ministry is not merely an important task, it's a noble one. Successful leaders must possess the theological vision to recognize the necessity of asking, the joy of giving, and the beautifully collaborative nature of advancing the kingdom. It should come as no surprise that the literal translation of the word philanthropy is "love of mankind"—and Christian philanthropy enables us to love God through loving man. Mark Dillon has spent his career interacting with hundreds of thoughtful Christian stewards, and reframing the discussion on giving. He challenges leaders to ensure their organizations and ministries are worthy of the gifts they receive. Highly practical and refreshingly candid, Giving and

Getting in the Kingdom delivers much-needed perspective on the eternal significance of our earthly transactions. Trade Grumbling for Gratitude--Experience God like Never Before The apostle Paul instructed the Philippians to be anxious in nothing and thankful in everything. And when he said everything--he meant everything. We can all agree that this is easier said than done. Disappointments and discontent may cause you to slip into dissatisfaction, and grumbling becomes a state of mind--gratitude seems impossible to find. However, what if this is the precise reason you lack the joy of a God-filled life? Instead of a reaction to when things are going well, what if gratitude is actually necessary to knowing the hope of our gracious God? This is exactly what Pastor Dustin Crowe identifies in The Grumbler's Guide to Giving Thanks. Dustin examines the biblical foundations of thankfulness and traces how it can reshape every-day Christian living. When we express gratitude in all things, we not only praise our Creator, we also get to know Him better. With The Grumbler's Guide, you'll learn how to practice thanksgiving in both simple and extraordinary ways, even when you're tempted to dwell on the negative. You'll find your outlook on life realigned to see the hand of God in everything, strengthening your trust in Him. And in doing so, you'll find greater, more joy-filled reasons to continue expressing thanks to our good and generous God. A guide for professionals and aspiring professionals, staff members, and volunteers alike, this is a concise, readable, overview of fund raising activities in the not-for-profit sector. Adams-Chau contributes insights gleaned through her considerable experience in the field, providing an unusually comprehensive survey of the many facets of fund raising and philanthropy. She begins with a description of the characteristics, legal status, and professional organizations of the not-for-profit "independent sector." Subsequent chapters examine specific fund raising targets and fund raising organizations, and describe what motivates contributions, the effects of the 1986 Tax Act, ethical considerations, and types of contributions. Questions - Answers (if you think this material from your questionnaire is appropriate)1. Book shows how giving benefits others and yourself by dealing with key questions: Why give - what are your values and concerns? Where to give - major causes and charities? How to give wisely? Where to concentrate your efforts? 2. Book offers essential information about wealthiest donors who are pacesetters; innovative givers for meaningful causes; social entrepreneurs; celebrities; government officials and nonprofit professionals; volunteers and social media. We analyze major areas for giving: religious philanthropy; education K-12; higher education; science and health; arts, culture and humanities; sports; multipurpose umbrella organizations; awards; and international aid. Finally we analyze how to evaluate charities and then guide you in your choices and commitments.3. This is a how-to

book on giving and philanthropy.4. Target audiences = People who want to give back and to contribute meaningfully to the world: baby boomers, women; social entrepreneurs; professionals and volunteers who have skills and time to give rather than money; young people who bond through social media.5. Tone is professional, motivational, encouraging.6. I began giving awards to dedicated individuals and presenting collections and other special gifts to educational institutions with my father from the age of nine. Subsequently, I developed many innovative programs on my own at Columbia University and other major institutions and then realized I could encourage and guide others who want to give significantly.7. Most books on philanthropy seem directed to very wealthy donors who wish to set up their own foundations or to the philanthropy professionals who assist them. In modern terms, they are counseling the top 1% how to donate for measurable results. I am in effect encouraging the lower 99% to help others in many qualitative, often measurable, ways that will bring significant benefits both to the recipients and the givers.8. Readers can perceive the book as a source for many ideas about giving creatively to help others while providing pleasure to themselves. The examples offered can inspire the reader to devise meaningful, innovative contributions. This is an easy-to-use guide that belongs in everyone's library for reference and for very practical ways to evaluate soliciting charities. From an internationally recognized integrative physician, a thorough guide to fertility that encompasses all aspects of female well-being to help women prepare their bodies for easy conception, pregnancy, and the delivery of healthy babies. The increase in environmental toxins, processed foods, and stress, as well as the advancing ages at which couples seek to have children, have made it more difficult for women to conceive. In Be Fruitful, Dr. Victoria Maizes, an expert on women's health and the executive director of the Arizona Center for Integrative Medicine, delivers all the information women and their partners need in order to conceive with ease and confidence, and to bear healthy children. Warm, friendly, and hands-on, Be Fruitful offers a comprehensive self-assessment to help identify any potential physical, emotional, and practical roadblocks that may interfere with conception, as well as clear and easy-to-follow dietary, supplemental, and exercise recommendations proven to increase optimal fertility. Dr. Maizes details how nutrition, mind-body practices, elimination of environmental toxins, and traditional Chinese medicine can all contribute to a successful pregnancy. Unique in its integrative approach, Be Fruitful acknowledges that wellness comes from caring for the entire person—not just the physical body—a crucial factor for the countless women trying to conceive and committed to transforming their overall health.

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